



3rd Iran Renewable Energy Conference and Exhibition

Tehran-IRIB International Conference Center
9-10 October 2018 Iran REC 2018

Partners:



Ministry of Energy
Renewable Energy and
Energy Efficiency
Organization (MATER)



Islamic Republic of Iran
Ministry of Industry, Mine &
Trade



Presidency of the Islamic Republic of Iran
Vice-Presidency for Science and Technology
Renewable Energies Council



Presidency
Center for Innovation and
Technology Cooperation



سازمان همکاری‌های اقتصادی و
فناوری ایران



Organization for Investment
Economic and Technical
Assistance of Iran



Department
of
Environment



NRI



Municipality of Tehran

Organized by :



انجمن انرژی‌های تجدیدپذیر ایران
Iran Renewable Energy Association



آینده روشن‌تر با بی‌سُن

WELCOME TO IranREC 2018

It is pleasure to welcome you to IranREC 2018, and it is also with pride that this conference is held with support of most important stakeholders of renewable energy in Iran.

Iranian market has recently witnessed growing enthusiasm and interest in international companies and investors following the sanctions relief in the country.

Having a huge potential in R.E. development, and with policy-makers showing a great interest in boosting the R.E. in the country, Iran welcomes international investors now. It is the right time to seek entering this attractive, newly-opened market.

Iran Renewable Energy Conference (Iran REC) has been organized to provide in-depth prospects of the current and future of R.E. in Iran, allowing a comprehensive understanding about the technological capabilities of active Iranian companies in this field as well as the technological cooperation potential with international investors.

Our agenda covers topics including but not limited to, renewable energy potential in Iran, strengths, regulations, risks, international investment, underway projects, and procedures of implementation of R.E. projects.

The conference is packed with unique opportunities to learn about the market as much as possible and to meet high-rank Iranian state officials, company representatives, and investors to assess the market directly, to discuss the underway projects and to find the way to this highly potential market.

We invite you to attend IranREC 2018, and use this opportunity to achieve the mutual benefits of our cooperation. Your kind participation is highly appreciated and welcomed by our team in IranREC.



Seyed Moslem Mousavi
CEO of Iran Renewable
Energy Association



Iran's Renewable Energy Potential

Solar

- %90 of the country has enough sun to generate solar power 300 days a year.
- There is feasibility of installing 60 GW solar-thermal power plant in more than 2000 square kilometers of area
- Iran gets 520 watts per hour per square meters of solar radiation daily.



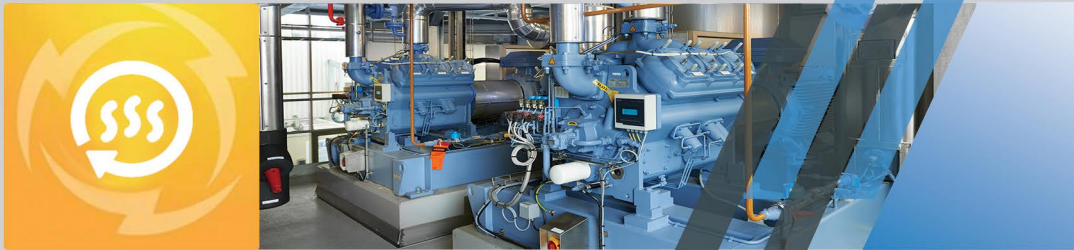
Wind

- There are numerous windy areas in Iran.
- More than 15 GW economic potential and 40 GW technical potential have been recognized all over the country.



Waste heat recovery

Iran WHR power plants' potential has been estimated over 3500 MW which can be reached in different industries such as cement manufacturing, coking, steel, sulfuric acid and sugarcane production.



Biomass Waste to Energy

Potential of 810MW energy possible to be generated from biomass resources.



WHY IRAN AND WHY NOW ?

Iran is considering deployment of renewable energy sources and these plans are driving energy transition in the country. Iran is becoming a highly attractive emerging market for renewable energy projects. The country is set to experience rapid growth and the renewable energy production capacity is predicted to reach 5,000 MW in the next five years, under Iran's sixth Five-Year Development Plan. To increase incentives for investing in renewable energy, the government has adopted new laws of feed-in tariffs differentiating and 20 years guaranteed period for power purchase.



WHY IRAN

5 GW target for renewable energy by 2020

Ranked top 5 for renewable energy potential in the region

Huge potential for solar, wind, Biomass, geothermal and ...

20 year Feed-in tariff and guaranteed PPA with SATBA

Up to 30 % Increase in FIT for using domestic components

Home of the first geothermal project in MENA

Up to 300 sunny days a year over 3/2 of its total area



WHAT TO EXPECT



IranREC 2018 will truly be the only event dedicated to bringing the international and domestic communities together to discuss the critical challenges and issues facing Iran's clean energy sector, backed up by the expertise you need to navigate the business landscape and the government figures that will be driving the reform.



Senior industry leaders will not only be speaking, debating and presenting during conference sessions they are also attending and actively looking to source new solutions and partner with new and existing players for new and ongoing projects and developments.



Profile and position your company on the conference program as a speaker or a panelist. If you are seeking to raise your brand in Iran's new renewable energy market, this is the time and place to do it. Global leaders in renewable energy will be confirming their place to speak in front of our audience of senior delegates and attendees; can you afford to fall behind in this market?



+35
EXHIBITION
BOOTH



500
ATTENDEES



50
SPEAKERS
& THOUGHT
LEADERS



2 DAYS
OF RICH
CONTENT



OVER 40
HOURS OF
NETWORKING



4
STREAMS



EXCLUSIVE
VIP
DINNER

AGENDA AT A GLANCE

**DAY 1 TUESDAY
(9 OCTOBER)**

**DAY 2 WEDNESDAY
(10 OCTOBER)**

Scheduled 1-2-1 MEETING

Scheduled 1-2-1 MEETING

AM

KEYNOTE SPEAKERS
(GENERAL TOPICS OF RE IN IRAN)

CHALLENGES OF
PERMISSIONS AND PPA PANEL

EXHIBITION

SOLAR

WIND

EXHIBITION

NETWORKING LUNCH

PM

LEGAL ISSUES PANEL

FINANCIAL AND INVESTMENT PANEL

EXHIBITION

PROVINCIAL CHALLENGES ON
RENEWABLE ENERGY

EXHIBITION

VIP DINNER

SPONSORS & PARTNERS

DIAMOND SPONSORS



GOLD AND VIP DINNER SPONSOR



The Embassy of the Republic of Korea

GOLD SPONSORS



SILVER SPONSORS



DELEGATES PACKAGE SPONSOR



PARTNERS 2016 - 2017



SUPPORTIVE PARTNERS 2016 - 2017



MEDIA PARTNERS 2016 - 2017



SPONSORSHIP

IranREC WILL PROVIDE THE ULTIMATE PLATFORM FOR YOUR BRAND.

- ▶ Senior industry leaders will not only be speaking, debating and presenting during conference sessions they are also attending and actively looking to source new solutions and partner with new and existing players for new and ongoing projects and developments.
- ▶ Profile and position your company on the conference program as a speaker or a panellist. If you are seeking to raise your brand in Iran's new renewable energy market, this is the time and place to do it. Global leaders in renewable energy will be confirming their place to speak in front of our audience of senior delegates and attendees; can you afford to fall behind in this market?
- ▶ IranREC 2018 is truly the first and only event dedicated to bringing the international and domestic communities together to discuss the critical challenges and issues facing Iran's clean energy sector, backed up by the expertise you need to navigate the business landscape and the government figures that will be driving the reform.
- ▶ IranREC 2018 is not a trade show and is not open to the general public. This will be reflected in the levels of senior decisionmakers and budget holders who will attend.

Opportunities include:

Diamond Sponsor (limited to 2)

Platinum Sponsor (limited to 3)

Gold Sponsor (limited to 6)

Silver Sponsor (limited to 8)

VIP Dinner Sponsor

OTHER SPONSER:

Break Sponsor

Delegate Bag Sponsor

Badge Sponsor

Memory Sticks Sponsor

Reception Counter Sponsor



For more information on our available sponsorship packages get in touch with:

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| Sponsorship Options Summary | | Diamond | Platinum | Gold | Silver |
|----------------------------------|---|---------------------------------------|---|---|--------|
| Delegate Passes | Numbers of Complimentary delegate passes | 11 | 9 | 6 | 4 |
| Exhibition Presence | Exhibition Area (m ²) | 18 | 15 | 12 | 9 |
| Thought Leadership | Speaking Opportunity | In the morning of 1 st day | In the afternoon of 1 st day | In the afternoon of 2 nd day | |
| | Advisory Board Member | * | * | | |
| Access and Networking | Attend the Speaker & VIP Dinner | * | * | * | |
| | Access to the Speaker Lounge | * | * | | |
| | Private Networking Room | * | | | |
| Marketing & Communications | Company colour logo within the event brochure | * | * | * | * |
| | Company colour logo (static) will be featured on the website home-page | * | * | * | * |
| | Reciprocal website hotlink from your company logo on the home-page, sponsors page and exhibitors page | * | * | * | * |
| | Display the company logo on Plasma TV at the conference lobby | * | * | * | * |
| | Company colour logo and -50word company profile to be featured in the Sponsors section of the event website | * | * | * | |
| | Access to the full list of attending press, journalists and exhibitors | * | * | * | |
| | Option to distribute material/giveaways in the conference delegate bag | * | * | | |
| | Company logo will appear on total bags given to all attendees along with its Sponsor | * | | | |
| | 1 x HTML emails to our database promoting your presence at the event | * | | | |
| Advertisement in the event guide | A full page | A full page | A full page | A half page | |
| Event Signage | Your logo prominent on all stage sets including the main plenary auditorium. | * | * | * | * |
| | Your company colour logo will appear on all other event signage | * | * | * | * |
| | An advertising light box in the exhibition hall | * | * | | |
| | Advertising banner in outside space of the conference venue | * | | | |

▼ INVITED SPEAKERS



Dr. Shariatmadari
Minister of Industry and Trade



Dr. Sorena Sattari
Vice-President for
Science and technology



Mr. Sattar Mahmoudi
Head of the Ministry
of Energy



Dr. Mohammad Khazaei
Deputy of Minister and
President of the Organization
for Investment, Economic and
Technical Assistance
of Iran (OIETAI)



Dr. Mohammad Sadeqzadeh
Deputy of Minister and
Director of SATBA



Dr. Sirous Vatankhah
Vice – President for
Science and technology
Renewable energy
technology Council



Mr. Alireza Orangi
President for land affairs
organization



Dr. Ahmad Jamali
The General Director
for Foreign Investments
at OIETA

A photograph of a busy exhibition hall with many people in business attire. In the background, a blue banner for 'RAN' is visible.

EXHIBITION



Launch / Re-launch of Products

Face-to-face interaction and product demos help a lot when you want to launch / re-launch a new product in the market and no other event is better than an exhibition in successfully doing so, so avail your best opportunity.



Professional Networking

Iran REC 2017 is an excellent opportunity to meet and interact with industry experts and leaders. They are local and international influencers who are well-aware of the fickle market trends and will be sharing their knowledge and valuable suggestions to help you stay ahead of the industry.



Business Growth

Iran REC will be attended by renowned exhibitors who will attract a number of prospects. This can be your chance to introduce your best products to these potential buyers and increase your sales.



Branding Opportunities

The marketing practice is to be there where you can reach out to the right audience and this is what Iran REC 2017 is all about. It offers you an ideal platform to be with the best brands of the industry, increases the visibility of your brand and improves the overall image of your brand in the minds of customers.

PAST EVENTS

IranREC 2016

40+ Senior Level Speakers

350+ Attendees from 24 countries

50+ scheduled 1-2-1 Meetings

4 Content rich days

40+ Hours of networking

80% of Attendees Planning to Return in 2017

90% of Attendees Would Recommend our event to a Colleague



IranREC 2017

50+ Senior Level Speakers

550+ Attendees from 24 countries

50+ scheduled 1-2-1 Meetings

4 Content rich days

45+ Hours of networking

87% of Attendees Planning to Return in 2018

88% of Attendees Would Recommend our event to a Colleague

1-2-1 MEETING SYSTEM

IRAN RENEWABLE ENERGY CONFERENCE MEETINGS

START PLANNING YOUR MEETINGS



PRICING

PRICING

2 DAY CONFERENCE PASS

INTERNATIONAL RATES

EUR 500

DOMESTIC RATES

RIAL 6000000

Exhibition Booth

INTERNATIONAL

Unstructured Exhibition Booth (Just Partitioned)

100 €

Structured Exhibition Booth*

110 €

DOMESTIC

RIAL4000000

RIAL 4000000

3 EASY WAYS TO BOOK :

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VENUE

IRIB International Conference Center

Address: Shahid Chamran Hwy, Tehran, Iran

Website: www.iicc.ir



Accommodation

In order to help with delegates' planning, Iran Renewable Energy Association has negotiated a range of accommodation facilities on behalf of delegates with Espinas Palace Hotel, Parsian Azadi Hotel and Parsian Esteghlal Hotel. Delegates are under no obligation to use these hotels but if they want to, they must book them through our team.

ABOUT US

A Brief Introduction of Iran Renewable Energy Association

Iran Renewable Energy Association (IrREA) is the only independent non-governmental syndicate in the Islamic Republic of Iran focusing on all kinds of renewable energy. The main activities of IrREA are increasing awareness, legitimation, promoting and institutionalizing the development of clean energy including wind, solar, biomass, geothermal and hydrogen energy. We Promote generation of electricity, heating and fuels from Renewable Energies in order to conserve fossil



Our Activity

- Giving awareness and required information to foreign investors about conditions of business in Iran.
- Facilitating the procedures of getting loans and required guarantees.
- Facilitating renewable energy projects and power plants financing.
- Creating a database of renewable energy experts.
- Interacting with all the companies, institutions, experts and effective actors in renewable energy promotion.
- Organizing international or domestic exhibitions and conferences on renewable energy.
- Promoting the collaboration of universities and research centers with industry.
- Identifying the critical problems in renewable energy field and referring them to governmental agencies.
- Enhancing the role of renewable energy in the country's major decision making policies.
- Facilitating the presence of foreign investors and manufacturers by consultation, introducing the profitable economic projects in Iran, helping to find a domestic partner in Iran, helping to obtain the necessary permissions and ...



OUR TEAM



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Enabling Iran's Progression Towards New Energy Paradigm

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